

ASCM MONTHLY NEWSLETTER



Dr. S. N. Jagadeesh
Principal, Ahalia School of Commerce
and Mathematics

PRINCIPAL'S MESSAGE

The month of March 2024 was significant for ASCM as a farewell day was organised for the second batch of BBA students (2021-24 Batch). The students were able to share their three years memories at Ahalia Campus. In fact March, derived from 'Martius' honouring the Roman God "Mars' is the third Month in the Julian and Gregorian Calen- dars. The significant day of the month was the International Women's Day on 8th March to celebrate the social, economic, cultural and political achievements of women. Also it's an action for accelerating gender parity. To protect our environment and raise awareness of the importance of all types of forests we celebrate International Forest Day on 21st March 2024.

With the second batch of BBA students (2021-2024 Batch) passing out shortly, I wish all of them grand success in their vision and mission.



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Principal, Ahalia School of
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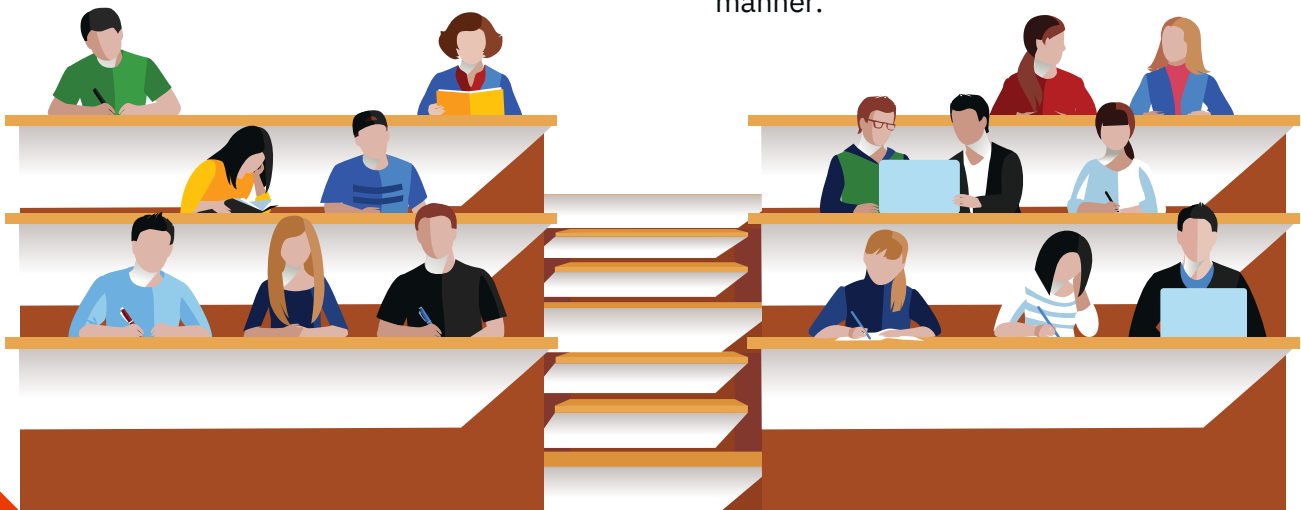
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Mr. Bipul T Bivin (3rd Year BBA)
Ms. Revathy. J (2nd year BBA)
Ms. Deepika S (2nd year BBA)
Ms. Srinaya M. (2nd year BBA)
Ms. Shafiya S. (1st year BBA)
Mr. SooryaMurugan. (1st year BBA)
Ms. Drishya S (1st year BBA)

VISION

To be the centre of excellence imparting value-based business management education to mould the leaders of tomorrow, having commitment and integrity

MISSION

- To promote high quality teaching, research and consultancy.
- To empower the students to apply acquired knowledge to think critically while solving problems.
- To groom students to communicate and make decisions in an ethical and professional manner.



SPORTS DAY 2024



Ahalia School of Commerce and Mathematics conducted a sports day on Thursday 22nd February 2024 at the Ahalia Ground. The program commenced by 9.30 am. The welcome speech was by Ms. Jini K.S. Assistant Professor, ASCM. Mr. E.P.B Rajithan, Vice President (Academics), Ahalia Group of institutions, inaugurated the program and highlighted some viewpoints of conducting events like sports. The key note address was given by Dr. S.N Jagadeesh, Principal, Ahalia School of Commerce and Mathematics. He mentioned the significance of Sports Day. It was followed by the oath taking by Mr. Niranjan Krishna first year BBA student and the sports flag was handed over to him by the principal. Three teams were formed and the competition among the students both individually and group wise were conducted. Team Red was honoured as overall champions with maximum points and Team Blue were honoured as the runner-up. Mr. Abijith R. first year BBA student was selected as Individual Champion from boys and Ms. Revathy J. second year BBA student was selected as individual Champion from girls. Several events like short put, long jump, 400 m, 200 m, 100 m race, 4*100 m relay and javelin throw were conducted as part of the event. The staff coordinator of the program was Mr. Bibin B Assistant Professor in Physical Education and Mr. Sivanunni P.S. Assistant Professor, ASCM. The programme came to an end by 1:45 pm.





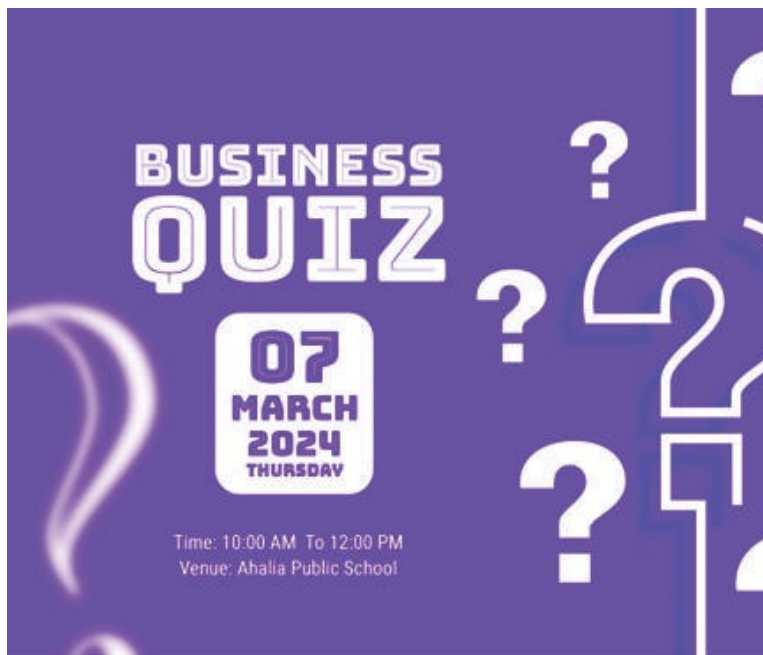
INIZIO 2024 FAREWELL 2021-2024 BATCH



Ahalia School of Commerce and Mathematics conducted farewell "INIZIO 2024" for the final year students (2021-24 batch) on Friday 23rd February 2024. The function began with the welcome speech by Mr. Niranjan Krishna from 1st year BBA. The inauguration was done by Prof. (Dr.) B Vijayachandran Pillai, Director and Principal, ASM. He wished good luck to the final year students for their future and inspired them to leave an indelible mark on society and make the college proud. The keynote address was delivered by Dr. S N Jagadeesh, Principal, ASCM. He stated that our students are very disciplined, well mannered, punctual, well responsive and ready to take challenges. He expressed his desire to see them distinguish themselves across various careers and fields. The vote of thanks was delivered by Ms. Deepika S from 2nd year BBA. The students from 1st year BBA and 2nd year BBA put forth graceful cultural performances. Then the final year students shared their three years of experience at Ahalia Campus. The program was further followed by some interesting games which were enjoyed by all. Different tags were awarded to the students like Mr. and Ms. Beauty with Brain, Cute Smile, Mr. and Ms. Popular, Mr. and Ms. Well dressed, etc. were enjoyed by all. Token of love and appreciation was given to the seniors by their juniors. Then a video clip of memories of seniors made by 2nd year students was showed. Followed by lunch, the day ended by capturing memories with photo session. At last the ASCM auditorium was geared up with DJ filling high energies and immense pleasure among all, with the stamps of amazing memories and fun. The whole program was compered by Ms. Srinaya M from 2nd year BBA.



BUSINESS QUIZ



 **AHALIA SCHOOL OF COMMERCE & MATHEMATICS**
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On Thursday March 7th, 2024, Ahalia School of Commerce and Mathematics organized a Business Quiz at Ahalia Public School. The event commenced at 10:00 AM and showcased the intellectual prowess of the students. The quiz was designed to challenge the students' knowledge in various aspects of business and commerce. Students were divided into 9 groups, each consisting of 5 members, to encourage teamwork and collaboration. There were mainly two rounds in competition the initial round featured a series of general questions, testing the students' understanding of business concepts and the ability to identify personalities from diverse areas. Following the first round, 5 outstanding groups were selected to proceed to the next level. Round 2 focused on logo identification, challenging the participant's visual recognition skills. This was followed by a segment on tagline identification, testing their knowledge of famous business slogans. Team C, comprising Mahima, Shivakkanya, Disha Krishna, Lokesh Bharat, and Elaina F Angel emerged as the winners of the quiz. Their exceptional teamwork and knowledge set them apart from the competition. Mr. Raju, Department Head of Ahalia Public School, honored the winning team with a memento and certificates, acknowledging their remarkable achievement. The event was successfully coordinated by Mrs. Athulya Baby and Mr. Sivanunni P. S, Assistant Professors of ASCM. Their dedication and guidance ensured the smooth execution of the quiz. The Business quiz proved to be an enriching and competitive experience for all participants. It provided a platform for students to showcase their business acumen and analytical skills. The event concluded on a high note at 12:00 PM, leaving everyone inspired and motivated. We extend our heartfelt congratulations to Team C for their well-deserved victory and express our gratitude to all participants and organizers for making the event a resounding success.



SESSION ON "ADVANCING WOMEN'S ROLE IN INDIA'S ECONOMIC PROGRESS"



AN INTERACTIVE SESSION ON
**"ADVANCING WOMEN'S
ROLE IN INDIA'S
ECONOMIC PROGRESS"**

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

DATE
THURSDAY, 14 MARCH 2024

TIME
02:00 PM TO 03:30 PM

ASCM, SEMINAR HALL

www.ahaliaascm.org
Mob: +91 9188 402 716

CONDUCTED BY:
Women Development Cell, ASCM

AHALIA SCHOOL OF COMMERCE & MATHEMATICS
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As a part of International women's day on 8th March 2024 Ahalia School of Commerce and Mathematics organized an interactive session on "Advancing Women's Role in India's Economic Progress" on Thursday, 14th March 2024. The welcome speech was done by Dr S N Jagadeesh, Principal ASCM. He mentioned different Women Entrepreneurs. He also spoke about the significance of Women Empowerment to the nation and the universe at large. The resource person of the session was Mrs. Sheeba Kumar S, Assistant Professor and President of Women Development Cell, ASCM. She first introduced what is economic development and how the contribution of women leads to the economic progress of the country. She discussed the participation of women in total workforce, entrepreneurship as well as in start-ups. Women Entrepreneurship which is necessary to initiate the process of economic development of both developed and developing countries as it is the back bone of economy of any country. Women entrepreneurs have been recognized during the last few years as an important untapped source of economic growth. Though women are engaged in various sectors actively; still they face so many challenges. She explained the various stakeholders of the society like Government, private sector, civil society organisations, Philanthropists and their role in empowering the women and to provide them with financial support. To conclude, it is the collective responsibility of the society to eliminate gender disparity in order to create a better economy in future. The session ended with a vote of thanks by Ms. Drisya S from s First Year BBA at 3:00 P.M.



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BBA

BACHELOR OF BUSINESS
ADMINISTRATION

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2024
ADMISSION
OPEN



FOR ADMISSIONS

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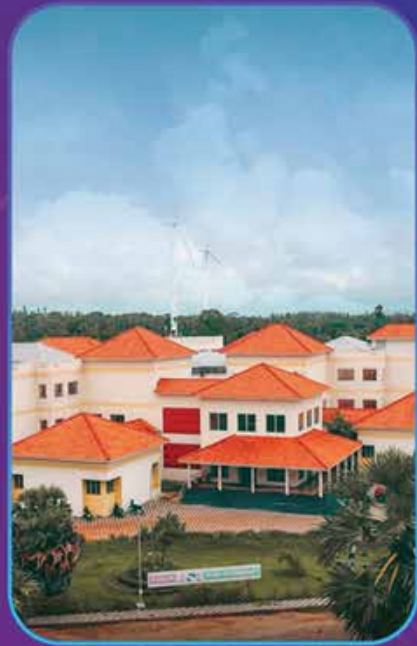
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ELIGIBILITY

- Higher secondary school certificate (10+2) in any stream or it's equivalent examination as per the University of Calicut eligibility norms.
- Registered with **UGCAP** [University of Calicut]

BUS FACILITY FROM

Alathur, Cherpulassery, Chittur, Kambrathchalla, Kannanur, Kodumbu, Koduvayur, Kollengode, Kottai, Kunisseri, Malampuzha, Mannarkkad, Nenmara, Olavakkode, Ottappalam, Palakkad, Peruvembu, Railway Colony, Vadakkanchery, Vandithavalam



Admission Office

☎ 04923-225444, 9188710059

✉ admin.ascm@ahalia.edu.in

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SCAN ME



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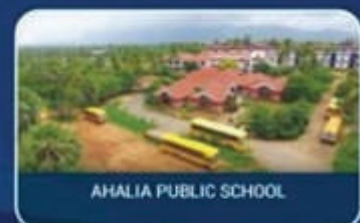
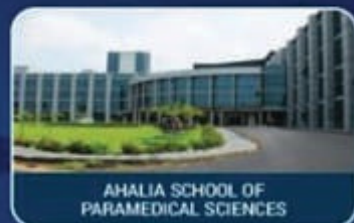
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